AGREEMENT FOR EXCLUSIVE SPONSORSHIP AND DEPOSITS

Prepared for:
Cayla Moulton, Principal
East Hickman High School
7700 Hwy 7
Lyles, TN 37098

Created By:
Apex Bank
5200 Hwy 100
Lyles, TN 37098

This agreement has been entered into as of October 1, 2025 between the following entities, Apex Bank and East Hickman High School; the mutual agreement is as follows:

East Hickman High School will open and continually operate in good standing all banking-related accounts for the duration of this agreement, and Apex Bank will provide East Hickman High School the following:

	Estimated Value
• Summit Business Checking Accounts	
○ Interest bearing at 0.20%	$ 100
• Waive all fees / Free Checks (first year)	$ 500
• $1,500 first year donation	$1,500
○ $1,000 years 2-5	
• 120 cases of Apex labelled water	$2,880
○ to be sold at school events	
• One Athletic Fundraiser per year	$3,000
○ (Catfish, Bar-B-Q, Boston butts, etc.)	
• Kick-for-Cash	$ 500
○ 1 home football game	
○ $500 prize	
▪ $250 to student & $250 to school (make)	
▪ $500 to school (miss)	
• Hoop-for Cash	$ 500
○ 1 home basketball game	
○ $500 prize	
▪ $250 to student & $250 to school (make)	
▪ $500 to school (miss)	

Year 1 estimated donation: $8,980
Years 2 – 5 estimated donation: $8,480

Total estimated donations over the 5-year agreement: $42,900

The parties further agree as follows:

1. The term of this agreement is for 5 years, beginning October 1, 2025 and expiring on October 1, 2030.
2. No other **financial institutions** may be displayed on / under the scoreboards of any sports facility at East Hickman High School throughout the term of this agreement.
3. The Apex Bank Logo will be displayed:
    - Rights to place signage on / under the scoreboard on the football field
    - Rights to place signage on / under the scoreboard in the school gymnasium
    - Rights to place signage on / under all remaining scoreboards on campus
    - Rights to place logo on scrolling LED sign in front of school
4. During all football games, the continuation of "Apex First Down" at no additional charge through the term of this agreement.
5. Exclusive rights to provide Kick-for-Cash at home football game.
6. Exclusive rights to provide Hoop-for-Cash a home basketball game.
7. Exclusive rights to on-site visit to meet with teachers and staff.
8. Flex classes throughout the year with students.
9. All East Hickman High School accounts will be held at Apex Bank through the term of this agreement.
10. When available, East Hickman High School agrees to exclusively offer for sale in its concession stands throughout campus, Apex labeled water that will be furnished by Apex Bank at no charge.

East Hickman School does hereby agree to release, acquit, and forever discharge Apex Bank from any and all claims, actions, causes of action, lawsuits, damages, liabilities, obligations, warranties, agreements, rights, costs, expenses, attorneys' fees, judgments, claims, counterclaims, cross claims, and demands of any nature whatsoever, in any way relating to the subject matter of the Agreement, including damage to person or property.

Authorized representatives from East Hickman High School and Apex Bank do hereby agree to enter into this agreement by signing below.

_____
Cayla Moulton, Principal
East Hickman High School
Date: _____

_____
Eva Trotter
Apex Bank
Date: _____

Account Opening Documentation:

- Proof of EIN
- Letter from Principal stating Apex Bank has permission to open account
- List of all signers on accounts
    - Two forms of ID on all signers
        - Driver's License
        - SS Card, Voters Registration Card, Health Insurance Card, Etc.