Hickman County Board of Education

	Descriptor Term: **Advertising and Distribution of Materials in the Schools**	Descriptor Code: **1.806**	Issued Date: **02/05/24**
		Rescinds: **1.806**	Issued: **12/07/21**

No part of the school system, including the facilities, the name, the staff, and the students, shall be used for advertising or promoting the interests of any commercial, political or other non-school agency or organization except that:

1. The school may cooperate in furthering the work of any non-profit, community-wide social service agency, provided that such cooperation does not restrict or impair the educational programs of the schools;

2. The school may participate in radio or television programs under acceptable commercial sponsorship when such programs are educationally beneficial;

3. Community, educational, charitable, recreational and other similar civic groups may advertise event pertinent to students' interests or involvement. Such advertisement, including the distribution of materials, shall be subject to any procedures related to time, place and manner established by the principal;

4. The materials must be submitted to and screened by the principal five (5) working days prior to the requested distribution date. The method of distribution will be passive distribution through the designated school information center. The principal may prohibit materials that:

    a. would likely to cause substantial disruption of the operation of the school;
    b. violate the rights of others;
    c. are obscene, lewd or sexually explicit;
    d. students would reasonably believe to be sponsored or endorsed by the school;
    e. are libelous;
    f. promote unhealthy activities;
    g. promote illegal activities;
    h. infringe on copyright;
    i. are advertising or commercial;
    j. are constitutionally prohibited religious material; or
    k. are not age appropriate.

5. The school may, upon approval of the director of schools, cooperate with any governmental agency in promoting activities which advance the education or other best interests of the students;

6. Political literature shall not be distributed through the school to students, nor sent home to parents, nor placed in teachers' mail boxes, lounges, or on school premises;

7. Political signs for people who are running for public office shall not be allowed on school property except those being held by poll workers on election day;[1] and

8. School publications may accept and publish paid advertising under procedures established by the director of school.

Legal References

1. TCA 2-19-206(d)

Cross References

Board-Community Relations 1.500
Vendor Relations 2.809
Staff Gifts and Solicitations 5.605
Political Activities 5.606
Student Publications 6.704